UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

OMB APPROVAL

OMB Number: 3235-0076
Expires: March 20 2008
urden

O7051851

Serial

DATE RECEIVED

Name of Offering (☐ check if this is an ame	endment and name has changed	, and i	ndicate change.)				
Series A Preferred Stock Financing							
Filing Under (Check box(es) that apply):	☐ Rule 504		☐ Rule 505	☑ Rule 506		Section 4(6)	□ ULOE
Type of Filing:			New Filing		X A	mendment	
	A. BAS	IC ID	ENTIFICATION DA	TA			
1. Enter the information requested about t	he issuer		· · ·				
Name of Issuer (check if this is an amend	lment and name has changed, a	nd ind	icate change.)				
Crayons, Inc.							
Address of Executive Offices	(Number and	Street,	City, State, Zip Code)	Telephone Nun	nber (Inclu	ding Area Code)	
100 First Street, Suite 100-240, San Francisco	co, CA 94105			415-572-7842			•
Address of Principal Business Operations (N	umber and Street, City, State, 2	Zip Co	de)	Telephone Nun	nber (Inclu	ding Area Code)	
(if different from Executive Offices)			PRO	CECOE"			
			0 8 110	トアクンド	<u> </u>		
Brief Description of Business			8.000		D		
Develop and market healthy fruit drinks.			MAY	<u>07 2007 -</u>			
Type of Business Organization			_	- 2001			
■ corporation	☐ limited partnership, alread	y form	∞d JHO	MSON	☐ othe	r (please specify)):
☐ business trust	☐ limited partnership, to be f	ormed	FINA	NCIAI			
		_	<u>Nonth</u> Y	ear			
Actual or Estimated Date of Incorporation or	r Organization:	0	14 20	004			3 B 2
Jurisdiction of Incorporation or Organization	: (Enter two-letter U.S. P	netal S	ervice abbreviation for	State	☑ Act	ıaı L	☐ Estimated
Junisdiction of meorpolation of Organization	CN for Canada; FN for			J. 10 10 10 10 10 10 10 10 10 10 10 10 10		I	DE

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA

2. Enter the information requested for the following:

- Each promoter of the issuer, if the issuer has been organized within the past five years;
- Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer,
- · Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
- Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last Seay, Duncan A	t name first, if individual) .				
	dence Address (Number and St Suite 100-240, San Francisco,				
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last Palmer, Paul J.	name first, if individual)				
	dence Address (Number and Str Suite 100-240, San Francisco,				
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last Lloyd, Ron	name first, if individual)				
	idence Address (Number and Str Suite 100-240, San Francisco,				
Check Boxes that Apply:	☐ Promoter	Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last CAC, LLC	name first, if individual)				
	dence Address (Number and Str Dr., Suite 980, San Diego, CA	- · · · · · · · · · · · · · · · · · · ·			
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	E Director	General and/or Managing Partner
Full Name (Last Dammeyer, Roc	name first, if individual) F.				
	dence Address (Number and St Dr., Suite 980, San Diego, CA	- · · · · · · · · · · · · · · · · · · ·			
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	E Director	☐ General and/or Managing Partner
Full Name (Last Carson, John	name first, if individual)				
	dence Address (Number and Street, Boca Raton, Florida 33486				
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last Delaplane, Tom	name first, if individual)				
	idence Address (Number and Str o, Lafayette, Ca. 94549	reet, City, State, Zip Code)		·	
Check Box(es) that Apply:	Promoter	■ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Ryan, Owen	name first, if individual)				
	dence Address (Number and St Suite 100-240, San Francisco,				

					. INTOK	in i i on Ab	001 0111	atino				
1.	Has the issuer sol	d, or does the issu	er intend to se				-	ınder ULOE.			Yes N	o_X_
2.	What is the minin	num investment t	hat will be acc	epted from	any individu	al?		**************		********	\$ N/A_	
3.	Does the offering	permit joint own	ership of a sin	gle unit?		······					Yes X N	о
4,	Enter the informa purchasers in con and/or with a stat forth the informat	nection with sale e or states, list the	s of securities e name of the	s in the offe broker or de	ring. If a p	erson to be li	sted is an as	sociated perso	on or agent of	a broker or d	lealer register	ed with the SEC
N/A												
Full	Name (Last name	first, if individual	1)									
		4.14 (X) 1	10:	0								····
Busi	ness or Residence	Address (Number	and Street, C	ity, State, Z	ip Code)							
Nam	ne of Associated Br	oker or Dealer										
State	s in Which Person	Listed Has Solic	ited or Intends	to Solicit P	urchasers							
(Che	eck "All States" or	check individual	States)		******		***************************************			•	•	All States
[AL]	AK	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	GA	{HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT	• • •	[NV]	[NH]	IMI	[NM]	ĮΝΥΙ	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	ĮTXĮ	[UT]	[VT]	[VA]	[VA]	[WV]	(WI)	[WY]	[PR]
Full	Name (Last name	first, if individual	1)									
Busi	ness or Residence	Address (Number	and Street, C	ity, State, Z	ip Code)							
Nam	e of Associated Br	oker or Dealer										
State	s in Which Person	Listed Has Solic	ited or Intends	to Solicit P	urchasers							
(Che	ock "All States" or	check individual	States)		***************************************		*****************					All States
[AL]	AK	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	lHil	[ID]
[IL]	JINJ	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT] [NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	{OR}	[PA]
[RI]		[SD]	[TN]	ĮTXĮ	[UT]	[VT]	[VA]	[VA]	[WV]	ĮWIJ	[WY]	[PR]
Full	Name (Last name	first, if individual)									
Busi	ness or Residence	Address (Number	and Street, C	ity, State, Z	in Code)							
		(,	, ,	F ,							
Nam	e of Associated Br	oker or Dealer										
State	s in Which Person	Listed Has Solici	ited or Intends	to Solicit P	urchasers							
	ck "All States" or					***************************************		***************************************				All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	ID
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
IMT	j [NE]	[NV]	[NH]	נאן	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
IRII	ISCI	ISDI	!TNI	ITXI	IUTI	IVTI	IVAI	IVAI	iWVI	IWII	IWYI	IPR 1

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND	USE OF PROCEEDS	
1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. En exchange offering, check this box \(\Property \) and indicate in the columns below the amounts of the securities offered for	ter "0" if answer is "none" or or exchange and already exch	"zero." If the transaction is a anged.
	Type of Security	Aggregate	Amount Already
	,	Offering Price	Sold
	Debt	\$ 0	\$ 0
	Equity	\$ 5,465,834.89	\$ 3,649,673.73
	☐ Common ☑ Preferred		
	Convertible Securities (including warrants)	\$0	\$ <u>0</u>
	Partnership Interests	\$0	\$0
	Other (Specify)	s 0	\$0
	Total	\$5,465,834.89	\$ <u>3,649,673.73</u>
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
		Number	Aggregate
		Investors	Dollar Amount
			of Purchases
	Accredited Investors	43	\$ <u>3,649,673,73</u>
	Non-accredited Investors	0	\$0
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.		
		Type of	Dollar Amount
		Security	Sold
	Type of Offering		
	Rule 505	0	\$0
	Regulation A	0	\$0
	Rule 504	0	\$0
	Total	0	\$0
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		s
	Printing and Engraving Costs		\$
	Legal Fees	E	\$30,000
	Accounting Fees		\$ <u>50,000</u>
	Engineering Fees		s <u>0</u>
	Sales Commissions (specify finders' fees separately)		\$0
	Other Expenses (Identify)	_	s <u>0</u>
	Total	E	\$ 30,000
	I Old I	-	<u> </u>

C. OFFERING PRICE, NUMBER OF I	NVESTORS, EXPENSES AND	USE OF PROCEEDS	· ·
 Enter the difference between the aggregate offering price given in response to Part C – Question 4.a. This difference is the "adjusted gross" 			\$ <u>5,435,834.89</u>
 Indicate below the amount of the adjusted gross proceeds to the issuer used amount for any purpose is not known, furnish an estimate and check the be must equal the adjusted gross proceeds to the issuer set forth in response to F 	ox to the left of the estimate. The	total of the payments listed	
		Payment to Officers, Directors, & Affiliates	Payment To Others
Salaries and fees		□ s	□ s
Purchase of real estate		□ s	□ s
Purchase, rental or leasing and installation of machinery and equipment		□ s	□ s
Construction or leasing of plant buildings and facilities		□ s	□ s
Acquisition of other businesses (including the value of securities involved in the			□ s
exchange for the assets or securities of another issuer pursuant to a merger)			□ s
Working capital			∑ \$5,435,834.89
Other (specify):			
		□ s	□ s
Column Totals		□ s	□ s
Column Totals Total Payments Listed (column totals added)		□ s	□ s
Total Laymons Listed (Column totals added)		※ \$	<u>5,435,834.89</u>
D. FED	ERAL SIGNATURE		'
The issuer had duly caused this notice to be signed by the undersigned duly au undertaking by the issuer to furnish to the U.S. Securities and Exchange Comaccredited investor pursuant to paragraph (b)(2) of Rule 502.			
Issuer (Print or Type)	Signature		Date 11
Crayons, Inc.	Durca Ce Se	ay	April 17, 2007
Name of Signer (Print or Type)	Title of Signer (Print or Type)	7	
Duncan Seay	Chief Financial Officer		

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

		· · · · · · · · · · · · · · · · · · ·				
	E. STATE	ESIGNATURE				
				/ •		
1.	Is any party described in 17 CFR 230.262 presently subject to any of the disqual	lification provisions of such rule?	Yes	No 🗶		
	See Appendix, Column 5, for state response.					
2.	The undersigned issuer hereby undertakes to furnish to the state administrator of as required by state law.	fany state in which the notice is filed, a notice on Form D (17 CFR	239.500) at su	ch times		
3.	The undersigned issuer hereby undertakes to furnish to any state administrators,	upon written request, information furnished by the issuer to offerees	S.			
4.	I. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.					
The	issuer has read this notification and knows the contents to be true and has duly ca	used this notice to be signed on its behalf by the undersigned duly a	uthorized perso	n.		
Issu	ner (Print or Type)	Signature	Date			
Ста	yons, Inc.	Dunca Cr. Seary	April <u> 1 1</u> , 20	07		
Name of Signer (Print or Type) Title of Signer (Print or Type)						
Dur	ncan Seay	Chief Financial Officer				

1000-accredited investors in State (Part B-Hem 1)				• ''	APPENDIX				· .	
Intend to sell to non-accredited lavestors in State (Part F-licen 1)	1		2	3		4				5
Number of Accredited Investors		to non-accredited investors in State		and aggregate d offering price e offered in state		under State ULOE (if yes, attach explanation of waiver granted (Part E-Item				
AL AX AZ AR CA X Series A Preferred Stock CO X Series A Preferred I S59,996.65 O S0.00 X CT DE DC FL GA HII ID X Series A Preferred Stock Stock IL X Series A Preferred Stock Stock Stock II X Series A Preferred Stock Stock Stock Stock Stock Stock Stock Stock Stock II X Series A Preferred Stock Stock Stock II X Series A Preferred Stock Stock Stock II X Series A Preferred Stock Stock Stock Stock Stock II X Series A Preferred Stock Sto	State	Yes	No		Accredited	Amount	Non- Accredited	Amount	1	
AZ AR CA X Series A Preferred Stock CO X Series A Preferred 1 S59,996.65 0 S0.00 X CT DE DC FL GA HII ID X Series A Preferred 1 S50,103.49 Stock II. X Series A Preferred Stock 2 S100,002.92 0 S0.00 X X Series A Preferred Stock II. SERIES SER	AL						Investors		ļ- -	
AR CA X Series A Preferred Stock CO X Series A Preferred 1 S59,996.65 0 S0.00 X CT DE DC FL GA HI ID X Series A Preferred 1 S50,103.49 Stock II. X Series A Preferred Stock Stock Sock II. X Series A Preferred Stock Stock Sock Sock STOR II. X Series A Preferred Stock Stock Stock STOR Stock STOR	AK					<u>.</u>				
CA	AZ									
Stock Series A Preferred 1 S59,996.65 0 \$0.00 X	AR									
CO	CA		х		6	\$1,200,107.87	0	\$0.00		х
DE	со		Х	Series A Preferred	1	\$59,996.65	0	\$0.00		х
DC	СТ									
FL	DE									
GA	DC									
H1		·								
ID										
Stock										
Stock				Stock						
IA KS KY IA LA IA ME IA MD IA MA IA MI IA			x		2	\$100,002.92	0	\$0.00		X
KS										
KY	1						····			
LA	į									
ME						ļ				
MD				1						
MA MI				1	<u> </u>				<u> </u>	<u></u>
MI NI				1						
	MN								ļ	

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			APPENDIX	
1	2	3	4	5

3

\$150,004.38

0

\$0.00

X

MS MO

Х

Series A Preferred

Stock

·	Intend to sell and aggregate to non-accredited investors in State (Part B-Item 1) Type of security and aggregate offering price offering price (Part C-Item 1)				Disqualification under State ULOE (if yes, attach explanation of waiver granted (Part E- Item 1)				
State	Yes	No		Number of Accredited Investors	Amount	Number of Non- Accredited Investors	Amount	Yes	No
MT		X	Series A Preferred Stock	20	\$1,444,174.69	0	\$0.00		Х
NE									
NV		'							
NH									<u> </u>
NJ								 	1
NM									
NY						<u> </u>	·		
NC									<u> </u>
ND								[
ОН									
ок									
OR		X	Series A Preferred	2	\$135,002.48	0	\$0.00		Х
PA		 	Stock						-
RI									
SC		<u> </u>							1
SD		<u> </u>							
TN		X	Series A Preferred Stock	2 ·	\$150,310.46	0	\$0.00		X
TX		X	Series A Preferred Stock	3	\$205,207.49	0	\$0.00		х
υr		Х	Scries A Preferred Stock	1	\$50,001.46	0	\$0.00		х
VT			GIVER						
VA		····							
WA		X	Series A Preferred Stock	2	\$104,761.84	0	\$0.00		х
wv				•			:		
WI									
WY		_		···					
PR				. <u>-</u>					

Instruction

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

